

# CORPORATE SPONSOR CATALOG



2023-24



COMMUNITIES  
HOMES  
HOPE

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# IMPACT OUR COMMUNITY BY PROVIDING FAMILIES AN AFFORDABLE PLACE TO LIVE



Renters in Racine who pay more than 50% their income on housing

\*Last 10 years

Home Values

59%

37%

Family Income



76% White Homeownership



43% Hispanic Home Homeownership



26% Black Homeownership

# SPONSORSHIP BENEFITS

- Reinforce your reputation as a caring corporate citizen.
- Alignment with a strong, trusted non profit brand.
- Recognition in marketing materials and on construction sites.
- Employee team building opportunities.
- Participation in House Dedication ceremony.





**Dream Builder**  
**(Sponsor an Entire House)**  
**\$175,000**

- Dedicated media opportunity
- Exclusive co-branding on construction site
  - 10 Volunteer Days/ Priority scheduling
- Recognition on website, newsletter, media channels
  - Use of Racine Habitat for Humanity logo

**Block Builder**  
**(Sponsor 1/2 a House)**  
**\$75,000**

- Prominent co-branding on construction site
- 7 Volunteer Days and priority scheduling
- Recognition on website, newsletter, media channels

**Home Builder**  
**(Frame a House)**  
**\$50,000**

- Co-branding on construction site
  - 5 Volunteer Days
- Recognition on website, newsletter, media channels

**Roof Builder**  
**(Provide a Roof and Windows)**  
**\$25,000**

- Co-branding on construction site
  - 3 Volunteer Days
- Recognition on website, newsletter, media channels